

PACKAGED SALES OF TOTAL FLUID MILK PRODUCTS IN MARKETING AREAS DEFINED BY
FEDERAL MILK ORDERS AND CALIFORNIA, OCTOBER 2001, WITH COMPARISONS ^{1/}

MARKETING AREA	TOTAL FLUID MILK PRODUCTS ^{2/}		
	ORDER NUMBER	SALES	CHANGE FROM PREV. YEAR ^{3/}
		MIL. LBS.	PERCENT
Northeast	001	859	1.8
Appalachian	005	302	-1.8
Southeast	007	432	0.7
Florida	006	242	2.1
Mideast	033	562	-0.5
Upper Midwest	030	388	1.0
Central	032	410	-0.1
Southwest	126	383	4.0
Arizona-Las Vegas	131	110	0.8
Western	135	80	2.7
Pacific Northwest	124	192	-0.4
California	---	553	-1.8
ALL AREAS COMBINED	---	4,512	0.6

^{1/} These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas and California, and represent approximately 93 percent of total fluid milk sales in the United States. ^{2/} Total fluid milk products include plain, flavored, and miscellaneous whole milk products, plain, flavored, and miscellaneous reduced fat, low fat, and fat-free milk products, eggnog, and buttermilk. ^{3/} Percent changes have been adjusted for calendar composition.

SOURCE: Monthly summaries of *Federal Milk Order Market Statistics*, AMS, USDA, and *California Dairy Information Bulletin*, California Agricultural Statistics Service and Milk Stabilization Branch.